



## #FRIENDOFKELY MONTHLY DONATION

Programme Support and Funding Reference (updated in Dec 2024)



# KELY SUPPORT GROUP

- A Hong Kong based NGO focusing on youth empowerment.
- Established in 1991 and deeply rooted in the community for 30+ years
- Primarily serves Chinese and English-speaking youth aged 14 - 24

## **Preventative Approach**

Building strong and positive relationships with youth.

## **Peer Support**

Youth can support each other and reduce the chance of risky behaviours.

## **For Youth, By Youth**

Empowering the youths of today and guiding them to give back, which in turn lays the foundation for the youths of tomorrow.

01

**DRUG &  
ALCOHOL  
AWARENESS**

02

**MENTAL  
HEALTH &  
WELLBEING**

03

**POSITIVE  
YOUTH  
DEVELOPMENT**

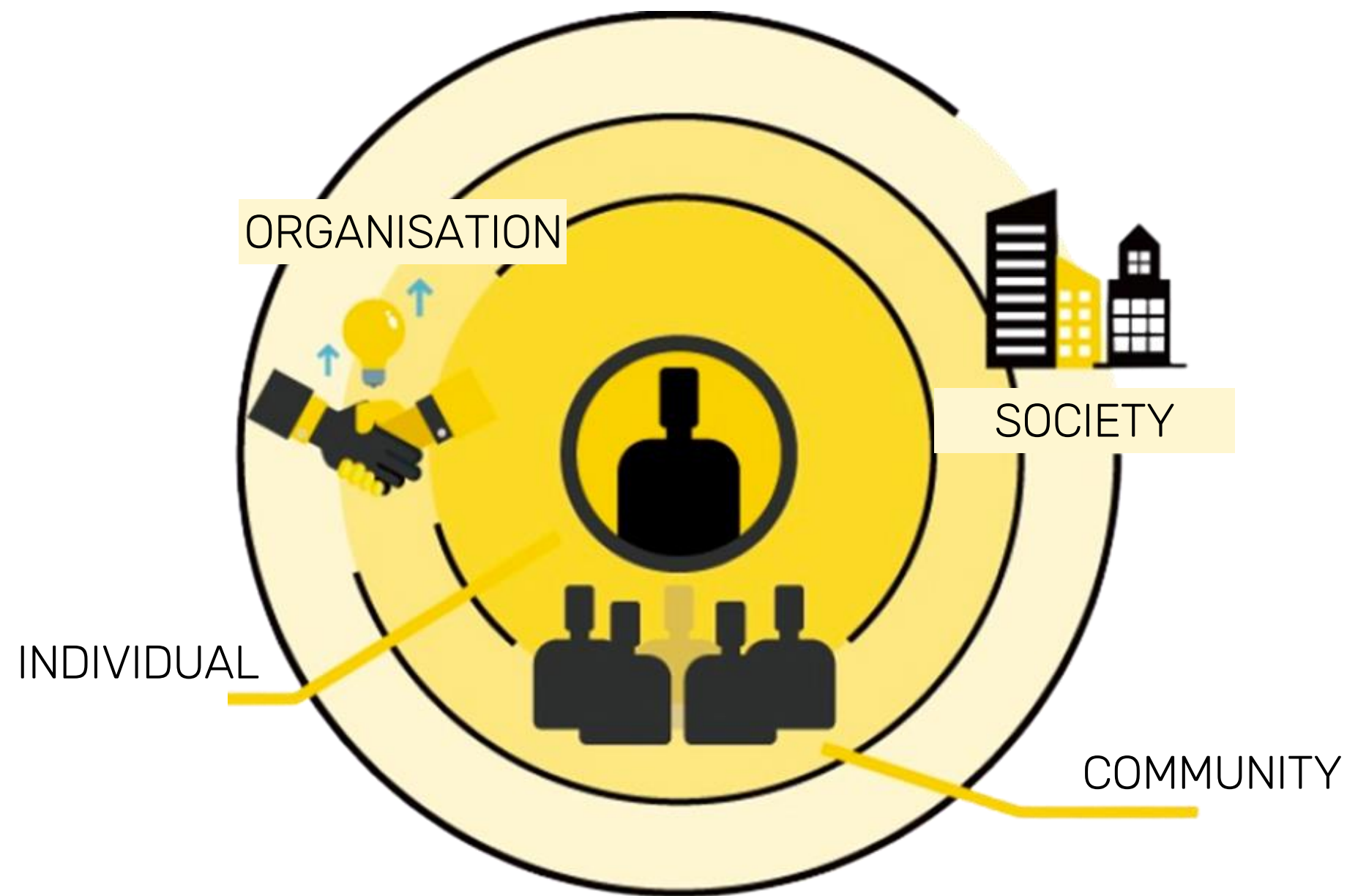
# VISION & MISSION

We envision a world where young people are **EMPOWERED TO REACH THEIR FULL POTENTIAL.**

To equip young people with the **SKILLS, KNOWLEDGE, and OPPORTUNITIES** needed to support themselves and each other.



# THEORY OF CHANGE



Enabling positive changes by undertaking a comprehensive approach starting from individuals to the larger community.

## CORE VALUES

- SUPPORTIVE
- EMPATHETIC
- NON-JUDGMENTAL
- CONFIDENTIAL
- INCLUSIVE

# CAREER EXPLORATION DAY FOR DISADVANTAGED YOUTH

Support 15 youths to participate in a one-time event (est. 3 hours)

- Empowering youth from disadvantaged groups (such as students from diverse ethnicity backgrounds) to participate in a career exploration day.
- This opportunity provides valuable insights and opens new horizons and pathways, allowing them to plan and achieve their future aspirations.

Cost to Organise: **HK\$5,250\***

\* Programme costs are calculated by each complete delivery.





# ALCOHOL FIRST-AID TRAINING

Support 15 youths to complete a one-time training (est. 3 hours)

- This essential training imparts young individuals with crucial knowledge and skills needed to effectively respond to emergencies involving substance use.
- Equipping youth with this critical expertise, enhances their personal safety and cultivates a community of vigilant and responsible individuals.
- The proactive approach ensures that young people are prepared to support their peers and contribute to a safer, more informed society.

Cost to Organise: **HK\$6,000\***



\* Programme costs are calculated by each complete delivery.



# TALK2ME PEER SUPPORTER TRAINING CERTIFICATE PROGRAMME

Support 10 youths to complete a 10-session training (est. 10 hours)

- This training equips young individuals with essential skills to offer emotional and mental health support to their peers, fostering a compassionate and resilient community.
- Your contribution aids in the development of educational resources and materials that enrich these training sessions, ensuring participants are well-prepared to face various challenges.



Cost to Organise: **HK\$20,000\***

\* Programme costs are calculated by each complete delivery.



# SOCIAL EMOTIONAL LEARNING SCHOOL CURRICULUM

Support 20 youths to complete all 8 modules in one level (est. 8 hours)

- Our comprehensive Social Emotional Learning (SEL) curriculum has 3 levels; each has 8 modules that are suited for F.1-F.2, F.3, and F.4-F.5 students respectively.
- SEL is crucial to equip students with the skills needed for emotional regulation, empathy, and positive social interactions.
- These skills are essential for their overall wellbeing and success, helping them navigate challenges and build healthy relationships.



Cost to Organise: **HK\$24,000\***

\* Programme costs are calculated by each complete delivery.





EMPOWERING YOUTH  
TO REACH THEIR FULL POTENTIAL




DONATE NOW



THANK YOU!

For enquiries, please contact:

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 [KELY.ORG](http://KELY.ORG)