

CORPORATE ENGAGEMENT AT KELY

For over 30 years, KELY has been working on our mission to empower young people in making positive life choices and actively contribute to society. With a focus on **Mental Health, Drug and Alcohol Awareness,** and the **Development of Disadvantaged Youth,** especially those from ethnic minority backgrounds.

Join us for an impact!

We envision a world where all young people are empowered to reach their full potential. By partnering with KELY, we can deliver impactful bilingual programmes and services to put great importance on peer support to the youth in Hong Kong.

OUR IMPACTS IN 2024

Number of Youths Engaged

17,065

Number of Workshops

844

Sessions

1,146

Hours

Trust Rating

89%

of participants recognises KELY as a trustworthy organisation



CSR & CSV OPPORTUNITIES

Internships & Work Placement

Pro-bono services, pre-employment and on-the-job training opportunities are valuable career experiences for young people in our community.

Acknowledgement

Your company name and logo can be featured on our annual reports, and we are willing to be your partner in the yearly Caring Company nomination.

STAFF WELLNESS & LEARNING

Group Volunteering

Supporting KELY's public event as group or individual volunteer in different aspect can empower youth to reach their full potential.

Lunch and Learn Sessions

Engage employees through one-off workshops on one of KELY's three core areas, including Youth Mental Health for adults or parents.



OUR THEORY OF CHANGE

We believe that creating societal change starts with the individual, and extends to the wider community. Our strategy emphasises the development of **strong, positive relationships**, **enhancing resilience**, and **reducing risky behaviours**. Our approach includes **education** and **peer support**, aiming to address issues proactively and foster a culture of mutual support among youth.



EMPATHETIC - NON-JUDGEMENTAL - SUPPORTIVE - INCLUSIVE - CONFIDENTIAL

FUNDRAISING INITIATIVES

Your support and contribution is crucial – it will enable us to provide prevention and education services to more young people in need, including underprivileged and disadvantaged youths.



CHARITY EVENT SUPPORT & SPONSORSHIP

Become a cash/gift sponsor for KELY's signature fundraising events and make a lasting impact.



CHARITY SALES

Support KELY by purchasing our festive greeting cards or other seasonal charity sales items – bulk order customisation are available to suit your purpose!



ANNUAL EVENT BENEFICIARIES

Choose KELY as the beneficiary of your upcoming event – we will be honoured to be a witness in your significant milestone!



DONATION MATCHING

Amplify your employees' contributions by matching their donations and maximising their impact.

EMAIL us at contact@kely.org or RING us at **2521 6890** for more details, or SCAN the QR code to fill out the **REPLY SLIP** – our team will reach out to you shortly.

KELY = KIDS EVERYWHERE LIKE YOU



SCAN ME!
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