



champion our youth mental health work among various spaces in the Hong Kong community," said Carol Liang, communications manager at Mind HK.

"More than ever, mental health needs to be de-stigmatised, and young people deserve to know there is nothing taboo about their wellbeing. Here at Mind HK, we know that with the agency's help, we can achieve significant change in the lives of our community."

Added Rosanna Yim, senior manager of communications and development at KELY Support Group: "Relying completely on the overburdened medical system is not the solution in Hong Kong. We need to support a system where there is an increase in knowledge about mental health in society at the grassroots level, and the encouragement of more open dialogue.

"With the support of Golin, we are confident the promotion and preventive initiative of mental health can reach a wider target audience in Hong Kong."

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