

For Immediate Release

Launch of Moody's RiseUp Photo Exhibition - Mirrors and Windows

"Is it a mirror, reflecting a portrait of the artist who made it, or a window, through which one might better know the world?"

-- John Szarkowski, 1978

(Hong Kong, 6 July 2017) - **KELY Support Group (KELY)** launches the Photo Exhibition entitled 'Mirrors and Windows', where local Chinese and non-Chinese speaking students use photography as a medium for self-expression when they view the world through the camera's lens and translate their own unique perspectives into still images.

Moody's RiseUp, funded by [The Moody's Foundation](#), is an integrated life skills and photography programme that offers 21 local youth the opportunity to develop and expand their present knowledge and social awareness, and articulate their own world view via the medium of photography. The programme also built capacity amongst young people in Hong Kong by developing their resilience and confidence, while focusing on skills such as goal setting, communication and problem-solving. As recent statistics showed that most young people misuse substance in hopes of relieving stress and depression, as well as to identify with peers, it is important that we give more support to our young people by empowering them and providing them with inspiration and opportunities.

With the support from Moody's Hong Kong staff, mentorship played an important role in the programme and in the youth by helping them build positive and supportive relationships with trusted adults. Sessions of presentation and pre-employment training enhanced students' confidence and equipped them with career aspirations.

We are honoured to have invited **Ms. Emily Lau Wai-hing**, JP, former member of the Legislative Council and **Ms. Tracy Cheung**, Principal of HKMA David Li Kwok Po College as the officiating guests for the launch of the exhibition.

Mirrors and Windows, a concept introduced in contemporary photography in the late 1970s, offers a conceptual framework for exploring the meaning and significance of a photograph: is it a mirror, a reflection of the photographer's own sensibility projected onto the world around them; or a window, through which external reality is viewed and explored? Through this exhibition, it is hoped that the public may gain insight into the unique world view of the student participants, captured in reflective and expository images.

Supported by [WanderSnap](#) as the photography trainer, students learned technical skills of photography that helps them tap into another area of interest and expertise. Life skill like this gives young people more access to social and economic opportunities. While viewing and exploring the world through the lens and expressing themselves in the windows of photography, students were able to gain a more deeper understanding of themselves and the world around them.

"Each of the pictures reflect the different stages of our lives. From being children to becoming adults. These pictures represent what we go through in our lives as the years go by." - **Ashley, programme participant**

"My photos aren't all happy photos. They try to bring about a sense of being realistic as life isn't always happy (life has ups and downs)." - **Raggas, programme participant**

In a way, it helped build my confidence. [...] There's no bad picture when you have a clear message to share." - **Maryam, programme participant**

Participating school:

HKMA David Li Kwok Po College

Officiating guests:

Ms. Emily Lau Wai-hing, JP, former member of the Legislative Council

Ms. Tracy Cheung, Principal of HKMA David Li Kwok Po College

Launch of Moody's RiseUp Photo Exhibition - Mirrors and Windows

Date: 6 July 2017 (Thursday)

Time: 1:30 pm - 2:30 pm

Venue: S201, PMQ, 35 Aberdeen Street, Central

The exhibition runs from **6 - 19 July (11 am - 8 pm)**.

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(click [here](#) or go to goo.gl/FGebGG to see more students' works)



About KELY Support Group

KELY Support Group (KELY) is a non-government funded bilingual organisation which provides support to youth between the ages of 14 and 24 in Hong Kong from Chinese-speaking, Ethnic Minority and English-speaking backgrounds.

Our mission is to empower young people to reach their full potential.

Our programmes and services focus on knowledge, resistance and harm reduction around drug and alcohol misuse. Using a positive youth development approach, with a priority to understand young people's perspective, we equip them with key life skills and resilience as they face various challenges growing up in Hong Kong.

KELY's 3 Core Services:

- Prevention Education & Harm Reduction
- Positive Youth Development
- Advocacy

kely.org

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